

fab-rik-o-na



Tired of the commonplace - the conventional-the usual! Then — visualize your walls with Fab-rik-o-na and see them immediately take on character and individuality. You will agree that there is a richness to these cloth wall coverings which cannot be duplicated. Fab-rik-o-na's "hand-loomed" texture with its interesting shadow patterns, its subtle color variations, and its feeling of warmth adapt it to home, business or institutional rooms of either modern or traditional design.

Fab-rik-o-na has the unique ability of receding into the background to complement furniture and pictures and at the same time becoming the dominant decorative factor in the room. Its textural quality enriches without overpowering.

Its use in contemporary interiors does not detract from nor obscure the overall architectural features of the room, but serves to tie walls and



Elevator Lobby, Mellon-U. S. Steel Bldg., Pittsburgh, Pa. Secretaries Office, T. Mellon & Sons, Pittsburgh, Pa, Executive Dining Room, U. S. Steel Corp., Pittsburgh, Pa. Harrison & Abramovitz, Architects, N. Y. C.

Bedroom, Norwich, Vt. Living Room, Norwich, Vt. Baby's Room, Hanover, N. H. E. H. & M. K. Hunter, A.I.A., Hanover, N. H.



through texture and warmth, converts all walls into fitting backgrounds

furnishings into an integral whole. Reproducing, as it does, the tapestry effect of home-spun fabrics, it is equally at home in Early American and period rooms.

Fab-rik-o-na comes in three weaves — Amerspun of bold weave, great strength and decorative value in 30" width — Tapestry Burlap of deep sculptural beauty and ruggedness in 36" width — and dainty Lynton which combines a delicate linen weave and interesting texture with structural strength in 30" width.

strengthens and unites walls and gives them a tough, wear-resistant, washable surface.

Write for FREE folder showing the famous Chandler colored burlaps for home decoration. These economical fabrics come in 24 fashion-right colors for draperies, lampshades, screens, and other home accessories.



adds decorative texture and color

Its variety of woven texture, differing in character and scale can achieve any effect in wall covering. The colors are carefully keyed to modern decorative trends.

available in three distinctive weaves

Amerspun - a bold weave gives great strength and durability. Tapestry Burlap combines the decorative quality of tapestry with the ruggedness of burlap. Lynton — delicate in texture, with the beauty of handloomed linen crash.

strengthens plaster

It forms a tough skin on walls and strengthens the plaster against cracks due to vibration or to expansion or contraction from temperature changes. Fab-rik-o-na is particularly adaptable to use in remodeling where it strengthens and unifies walls.

has durability

Fab-rik-o-na gives walls a tough, durable surface, highly resistant to the wear and tear of everyday living. It will not rip or scratch and is not easily marred. It has a washable surface and is easily cleaned. Colors are fast to sunlight.

is easily applied

Put on in the same manner as wallpaper. Fab-rik-o-na is prepared with a special backing which insures perfect adhesion to the wall, using paperhanger's paste.

absorbs sound

The depth of the texture and the softness of the cloth tends to muffle sound and act as a sound absorber.



Fab-rik-o-na line of cloth wall coverings of The Chandler Mfg. Co. of East Taunton, Mass., and equal to samples of this material on file in architect's office.

SURFACES

The above wall coverings shall be applied on ceilings and walls of the following

PREPARATION OF SURFACES

After walls have been plastered in accordance with specifications for plastering and are thoroughly dry, they shall be given a coat of Kling Kona Size (manufactured by the same company) which is ideal for preparing all wall surfaces to safely hold wall covering to walls. It is equally effective over paint, enamel or varnish, covers stains and when applied indicates hot spots, giving warning that treatment is necessary before applying wall covering. Fab-rik-o-na adheres perfectly to any type of wall - plaster, wood, metal, glass, cinder-block, cement, wall or plaster board, and can be used on surfaces which have previously been painted or varnished. Old walls shall be thoroughly cleaned and all cracks filled. All edges of cracks and patches shall be sandpapered to a smooth, level surface. Walls shall be made smooth and clean and sized as above described. If the fabric is not to be painted, it is customary to apply a good grade of lining paper, before hanging, allowing the paper to become thoroughly dry before applying the fabric.

BEFORE ORDERING.

Printed in U.S.A.

The condition of the wall determines the necessity for a lining. Where the wall is in good condition and free from stains and hot spots, the lining may be omitted.

If the fabric is to be painted no lining is required.

APPLICATION

The fabrics then shall be pasted to the wall with good, stiff, fresh flour paste. In the hanging, edges of successive lengths are to be butted after having been trimmed to a true, smooth edge. Printed directions packed with the goods when shipped are to be carefully followed.

PAINTING

Where Fab-rik-o-na prepared goods are used, they shall be given coats of paint as herein specified.

NATIONAL DISTRIBUTION

Wall paper distributors in the United States and Canada carry samples of the complete line of Fab-rik-o-na material for your selection.

SAMPLES

We will be glad to send you samples of any weaves or colors you specify. Swatch books furnished to distributors or architects.

CANVAS BURLAP FOR PAINTING PREPARED AND



Fab-rik-o-na Prepared Goods all have a backing which forms a firm bond with the face through a strong cotton or jute fabric. This backing means that the goods will stick firmly to the wall when pasted, the bond preventing the face from cracking and chipping off the fabric. The face is prepared with enough suction to permit the paint to penetrate sufficiently to get a good hold and thus prevent future crazing or peeling and is at the same time hard enough to turn out a good level finish. The fabrics are strong and impart real life to the wall itself, helping it to withstand cracking and protecting it from rough usage.

FAB-RIK-O-NA

TAPESTRY BURLAP

the Cloth Wall Covering

LYNTON

that does MORE than

AMERSPUN

just cover your walls...

fab-rik-o-na the distinctive

PROTECTS YOUR WALLS

Fab-rik-o-na forms a tough bond, becoming an integral part of the wall. It strengthens old walls and protects new ones from cracks due to expansion or contraction. It is especially recommended for remodelling where it both strengthens and unifies.

HARMONIZES WITH ANY INTERIOR

Fab-rik-o-na is a smart, decorative adjunct to the most modern style of decor, yet its "handloomed" finish, with the touch of primitive craftsmanship, keys it to any period — American or European. Fab-rik-o-na is an *original* material, it is not an imitation.

COMES IN THREE DISTINCTIVE WEAVES

Choose Tapestry for its bold rich weave, its strength and ruggedness; Amerspun for a closer, more regular texture and unusual colors; or Lynton with the cool sheen of hand-woven linen in delicate pastel colorings.

IS EASY TO APPLY

You can put it on in the same manner as wallpaper. Fab-rik-o-na has a special backing which insures perfect adhesion to the wall, using only paperhanger's paste.

washable cloth wall covering that . .

GIVES COLOR AND TEXTURE

You have a wide choice of thirty decorator colors—deep, rich, dark colors, subtle in-between shades and glowing, dainty pastels—with three different weaves which enables you to achieve any wanted effect. Your walls will become soft and warm, and you will find added beauty in every room.

PROVIDES THE PERFECT BACKGROUND

Fab-rik-o-na, with its variations of light and shade and its unusual texture, has the unique ability of becoming the most dominant decorative feature of a room, yet it provides a soft background for furniture, pictures or other decorative objects. It has been chosen by many museums as the best possible background for paintings.

IS SO EASY TO CARE FOR

So practical! So easily washable! Fab-rik-o-na is rip, tear, and scratch proof and is fade-resistant. It will outlast ordinary wall coverings by many years and always retain its good looks.

ABSORBS SOUND

The deepness of the texture and the softness of the cloth tend to muffle sound — a most important factor to consider in these days of inter-connecting rooms.

Ig co., inc. fab-rik-o-na

fab-rik-o-na
... FOR HOMES

Cusick Residence Hanover, N. H.



FAB-RIK-O-NA



fab-rik-o na

... FOR BUSINESS

Dining Room Mellon U. S. Steel Bldg. Pittsburgh, Pa.

FOR EVERY INSTALLATION

fab-rik-o na

FOR INSTITUTIONS

Lobby — Mack Library Bob Jones University Greenville, S. C.





Fab-rik-o-na Prepared Goods all have a backing which forms a firm bond with the face through a strong cotton or jute fabric. This backing means that the goods will stick firmly to the wall when pasted, the bond preventing the face from cracking and chipping off the fabric.

The face is prepared with enough suction to permit the paint to penetrate sufficiently to get a good hold and thus prevent future crazing or peeling and is at the same time hard enough to turn out a good level finish. The fabrics are strong and impart real life to the wall itself, helping it to withstand cracking and protecting it from rough usage.

walls take on new Ceauty with nandler S-ASA-O-TUCK the distinctive washable CLOTH wall covering